Our History

Pascoe Canada is the Canadian subsidiary of Pascoe pharmazeutische Präparate GmbH, a family-run manufacturer of natural healthcare products headquartered in Giessen, Germany.

Pascoe Canada is dedicated to bringing our users premium natural healthcare products with over 120 years of history. Pascoe's history dates back to the pharmacy founded by Friedrich Pascoe in 1895. Pascoe the company was founded in 1918 by the pharmacist Friedrich Pascoe, who worked with a student of the famous homeopathic practitioner Samuel Hahnemann, Rev. Felke. Some of the earliest remedies still exist in the present-day Pascoe line.

In 1961, Pascoe began doing research on its products and presently continues to invest a high amount of its gross sales into research. The company is currently owned and operated by Jürgen F. Pascoe and his wife Annette D. Pascoe, the third generation of the family in the business. Pascoe is distributed in over 30 countries world-wide.



Now with *Zinc*!

- ✓ Proven high alkalinizing capacity
- ✓ Free of sugar, gluten and lactose
- Small, easy-to-swallow tablets and each box comes with 21 pH test strips



BASENTABS pH-balance Pascoe[®] is based on the recommendations of Friedrich F. Sander, a pioneer in the field of hyperacidity. The ingredients of BASENTABS pH-balance Pascoe[®] tablets have been optimized with regard to mineral balance according to the latest research. It contains basic magnesium carbonate, leading to high acid-binding capacity, in addition to Sander's original formulation.

For complete product information see product info insert or ask your health care practitioner.

Stamp





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Are you in Acid-Base Balance?



BASENTABS[®]

pH Balance Pascoe

Why is acid-base balance important?

Are you suffering from persistent stress, chronic fatigue or an unbalanced diet? If you are experiencing any of the above, you might need support to regulate your acid-base balance. For all important metabolic functions to work optimally, the body's acid and base must be in the right balance. Unfortunately our modern lives make this very difficult.

If your acid-base balance is disturbed, optimal functioning of the body will be impaired. Possible consequences of long-term hyperacidity include: chronic fatigue, pain, weight gain and even osteoporosis.

Do you need to support your acid-base balance?

The body naturally balances the excess acids in food with its own buffers. But if the balance is tipped too much towards acids, for example due to diet or stress, then your body needs additional support.

When does your body need support to balance acids?

- Persistent stress
- Lack of exercise
- High animal protein intake and low vegetable intake
- Prescription drugs
- Inflammatory processes (arthritis, sprains/ strains, etc.)

Anyone who experiences any of the above on a frequent basis should pay attention to their acidbase balance.

What can you do?

Keep acids and bases in balance

To support your acid-base balance, a wellbalanced diet is very important. Ensure that alkalinizing foods make up approximately 75% of your diet. Alkalinizing foods include vegetables, fruits and herbs. Acidifying foods include meats, poultry, fish, cheese, milk, white flour products and sweets.

Basic tips

- Eat a well-balanced diet with at least seven servings of fresh fruits and vegetables a day
- Include less meat and dairy in your diet
- Participate in regular outdoor activities
- ✓ Decrease stress

PASCOE has the best solution -BASENTABS pH-balance Pascoe[®]

- ✓ Support for a stable acid-base balance with Zinc
- ✓ Ideal 3:1 calcium-to-magnesium ratio
- ✓ Proven high alkalinizing capacity

The role of zinc and minerals

Zinc is valuable for forming buffers and thus supports a stable acid-base balance.

Zinc also contributes to maintaining healthy:

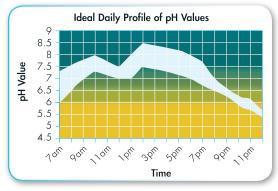
- Skin
- Function of the immune system
- Bones

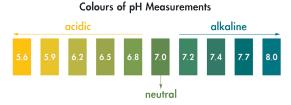
Minerals, such as calcium and magnesium contribute to healthy muscle function and maintaininghealthy bones. In addition, magnesium is involved in reducing tiredness and fatigue.

Test your pH!

Using urine pH test strips, you can determine whether your lifestyle is affecting your acid-base balance.

The optimal daily urine acid-base profile is shown in the following figure. Ideally your urine pH values will be within the light curve.





Ideal daily urine pH value profile

Fluctuations in the course of the day are normal. Prior to breakfast and in the evening for example, the values are in the acidic range.

In the case of imbalance, however, urine will constantly excrete acid. The urine pH value is then in the acidic range for the whole day.

There should always be some type of "M" curve when you are in balance.